

Matthew Ricci

GRAPHIC DESIGNER

MattRicciDesigns.com

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(760) 685-0215

SUMMARY

Detail-oriented Graphic Designer and 3D artist with strong communication and project management skills. Committed to enhancing a company's design capabilities with my innovative problem-solving abilities and efficient delivery of impactful graphic solutions.

EDUCATION

San Jose State University - *B.A. Graphic Design, Advertising Minor*

DESIGN SKILLS

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|--------------------|------------------|---------------------|---------------|
| 3D Animation | Packaging Design | Social Media Design | Photography |
| 3D Modeling | Brand Design | Advertising | Photo Editing |
| 3D Product Renders | Apparel Design | Typography | Video Editing |

WORK EXPERIENCE

Fluidmaster Inc. - *Senior Graphic Designer / 3D Artist*

NOVEMBER 2022 - CURRENT

- **Created Graphics for Product Packaging:** Designed and developed graphics for both new and existing product packaging, ensuring visual consistency and brand alignment.
- **Utilized 3D Software for Packaging Display:** Utilized advanced 3D software to create realistic visualizations of packaging designs, significantly increasing the speed of project completion.
- **Produced Product Renders for Marketing:** Generated high-quality 3D product renders for advertisements and promotional materials, contributing to successful marketing campaigns.
- **Animated 3D Product Models:** Created dynamic 3D animations of products, showcasing their features and functionality for use in various media formats.
- **Managed Projects from Concept to Completion:** Led new design projects through all stages, from initial concept and development to final delivery, ensuring timely and high-quality outcomes.
- **Provided Support to Design Team:** Assisted team members with their design projects, offering expertise in graphic design to enhance overall team performance and quality.

Bruno Paradigm Co. - *Graphic Designer (Contract)*

MAY 2022 - OCTOBER 2022

- Conceptualized brand identity guidelines through a brand booklet and created multiple logos for use on company social media, website, merchandise, apparel, and other marketing materials.

PROGRAMS



Blender 3D



Illustrator



Photoshop



InDesign



Lightroom



After Effects



Premiere



Animate



Nomad Sculpt



Procreate

WORK EXPERIENCE - Cont.

Bad Habits Wine Co. - *Graphic Designer (Contract)*

NOVEMBER 2021 - APRIL 2022

- Illustrated and rendered original brand mark for application in merchandise, mock-ups, social media and apparel while cooperating with design team.

Sideline Banter Podcast - *Graphic Designer (Contract)*

JUNE 2021 - OCTOBER 2021

- Further developed the company image by creating logos and packaging design assets used for apparel, social media, album cover art, and mock-ups.
- Coordinated with leadership on building and executing marketing strategies across multiple mediums as a small production company.